

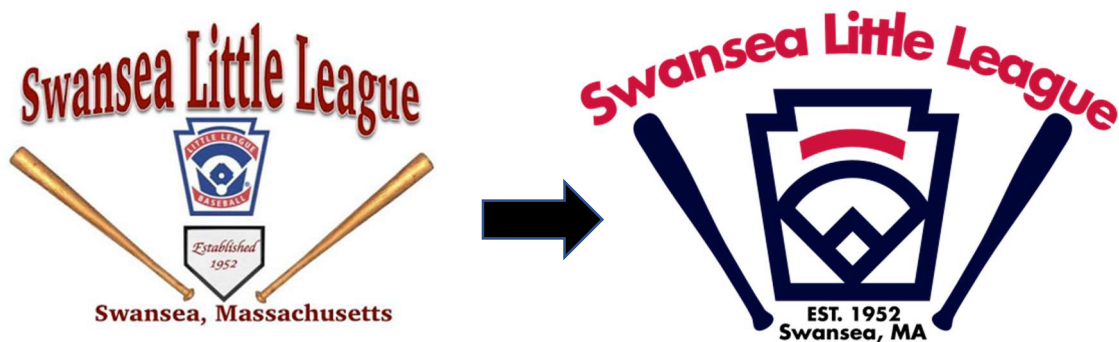
3/27/2021

## **NOTICE: SWANSEA LITTLE LEAGUE LOGO CHANGE ANNOUNCEMENT**

In 2020 Little League International announced a change to the Little League emblem. The new Little League emblem is a modern interpretation of the heritage of Little League. Its structure has been streamlined for flexibility across all media, as well as to represent all Baseball, Softball, and Challenger divisions in one, unified design.

### **“One Team. One Little League”**

In this spirit, the Swansea Little League Board of Directors decided our league should evolve our logo to coincide with this change. We have followed Little League International by creating a modern interpretation of our logo that incorporates the Little League colors and emblem.



**BLUE**

The blue color represents the strength and experience we take from our rich heritage.

**RED**

The red represents the passion and friendly warmth that Little League is known for, from the players to the leadership.

The Swansea Little League is excited to begin phasing in the use of this new logo this season in all media forms from clothing to social media.

Sincerely,

*The 2021 Swansea Little Board of Directors*